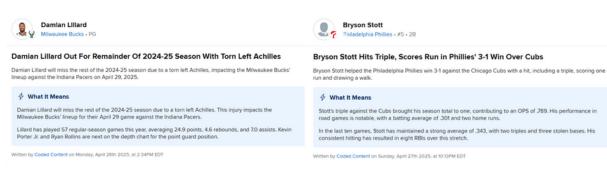


Coded Content Showcase

Coded Content's Al Content Automation Platform is built just for sports and leverages Al sports content to create custom, unique, and engaging material for brands. It's relevant to their audience, enabling teams to provide a personalized and more meaningful experience at scale.



Fanduel, a leader in fantasy sports and sports betting, needed a scalable way to deliver real-time player news across multiple leagues. By integrating SportsDatalO's Coded Content solution, they automated player updates for injuries, trades and performances, improving user engagement and expanding coverage without increasing manual workload.



Read More: https://fanduel.com/research/nba/player-news

Learn More: Case Study



The Action team was looking for a scalable way to automate short-form content. We supported them by creating automated betting previews for upcoming games. Together, we defined which events to prioritize, the specific betting topics to highlight, and the overall scope of the content, focusing on projecting betting picks based on recent team trends and performance.



Read More: https://www.action247.com/blog/mlb-minnesota-twins-vs-cleveland-guardians-prediction-4-28/

LONGMONT LEADER

A local Colorado media company wanted to expand their coverage of local teams by providing more in-depth content. They identified long-form articles as the best format to deliver comprehensive insights ahead of each week's matchups. The content included past performances, future outlooks, roster and injury updates, betting trends, head-to-head matchup history, and top betting picks.

Odds & Predictions for Denver Nuggets vs. Los Angeles
Clippers
Check out our Nuggets vs. Clippers predictions to see who might win the next playoff game.
The Clippers are the favorites, but the Nuggets are looking for a win to even the series.
Moneyline & Implied Probabilities

Nuggets: MoneyLine Odds + 200 (Implied Probability 33.33%)
Clippers: MoneyLine Odds - 243 (Implied Probability 70.85%)

Spread & Total Points

Nuggets: -6.0 (-111) | Clippers: -6.0 (-110)
Over 212.5 -109 | Under 212.5 -110

Predicted Score

The Clippers have a strong home record and have been good at covering the spread in the playoffs. The Nuggets have struggled to cover the spread and have not won as underdogs. Both teams have hit the under in recent games, so the score may stay lower. The Clippers defense has been solid, allowing fewer points per game. The Nuggets' offensive stats are lower than the Clippers' Based on these factors, the Clippers might win a close game.

· Predicted Score: Clippers 108 - Nuggets 106

Denver Nuggets vs. Los Angeles Clippers Ticket Price Ranges at Intuit Dome

- Courtside Seats (\$1,000-\$20,000+): Premium seats with VIP service and the best views. Prices soar for marquee matchups and playoffs.
- Lower Bowl Sideline (\$200-\$600+): Close-up action with great sightlines. Prices vary by opponent and demand.
- Club Seats (\$200-\$400+): Extra comfort, lounges, and premium perks. Costs depend
- on amenities and game importance.

 Suites (\$3,000-\$20,000+, Price Upon Request): Private luxury spaces for groups,
- Suites (\$3,000-\$20,000+, Price Opon Request): Private luxury spaces for groups with prices varying by arena and matchup.
- Baseline & Corner Sections (\$100-\$250+): A strong mid-tier option offering a close view at a lower price.
- Upper-Level Sideline (\$20-\$200+): Budget-friendly seats with a full-court view. Big games push prices higher.

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